



Frequently Asked Questions

Q. What is Diamond in the Rough?

A. Diamond In The Rough (DITR) is a faith-based, non-profit, youth development and leadership program. Our organizational purpose is to motivate, educate, inspire and provide guidance to girls through a variety of preventative programs and enrichment activities that build self-esteem, character, and leadership. DITR provides a wide variety of activities including weekly mentoring, leadership training, college and career coaching, family enrichment activities, and special workshops and events offered to girls in a safe, structured, fun environment.

Q. What is Jeans for GEMS

A. Jeans for GEMS is a Corporate Casual Day Campaign which allows corporations to join in partnership with DITR to offer employees a corporate casual day, in exchange for financial donations to the Jeans for GEMS campaign. The company will choose the day and duration of the fund raiser.

Q. Who will benefit from the funds raised by the Jeans for GEMS Fundraiser?

A. Proceeds raised will be used to assist DITR in providing programs and services to girls of all ages. DITR seeks to empower girls physically, emotionally, intellectually, spiritually and financially through the following programs and services:

- *Cluster Mentoring Program*
- *CORE Leadership Academy*
- *Diamonds In Development (Girls 3-9 years old)*
- *Diamond Debutante Program*
- *Helping Hands Community Service*
- *OPTIONS Career Coaching*
- *Seminars, Camps & Conferences*
- *The Village Family Enrichment Program*

Q. How does my participation help?

- *It helps us to expand our programs, train more workers and help more youth.*
- *It helps us to plan more effectively and to be more efficient.*
- *It enables us to provide programs at little to no cost to the youth participants and their families.*
- *It helps us reduce the administrative costs.*

Q. Can I volunteer with Diamond in the Rough?

A. Volunteers are welcomed and encouraged to participate. Prior experience is not required. However, compassion, commitment and a willingness to make a positive impact on the lives of our youth is required. Opportunities are available on both a short and long-term basis in the following areas:

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| • <i>Administrative Assistant</i> | • <i>Internships</i> |
| • <i>Cluster Coordinator</i> | • <i>Marketing/Public Relations</i> |
| • <i>Community Development</i> | • <i>Mentoring</i> |
| • <i>Community Service Coordinator</i> | • <i>Partners Program Coordinator</i> |
| • <i>Fund raising Coordinator</i> | • <i>Research & Program Development</i> |
| • <i>Grant Development</i> | • <i>Special Events</i> |
| • <i>Guest Speaker</i> | • <i>Volunteer Services</i> |

Q. Is my donation to Diamond in the Rough a charitable contribution?

A. Yes, Diamond In The Rough is recognized by the IRS as a 501(c)3 organization, therefore your contributions are tax deductible. If you would like a receipt to be sent to you as documentation of your contribution please check the appropriate box on the participation log and provide contact your information for a receipt to be sent via email or fax.

Q. Who should a friend or family member contact if they would like to participate in the Jeans for GEMS Fund raising Campaign?

A. Contact Keriema Newman, Jeans for GEMS Chairperson at 678-376-9676 or send an email to info@ditr.org.