



Dear Supporter:

An exciting opportunity exists for your organization to raise its visibility and demonstrate its commitment to the community. ***Diamond In The Rough Youth Development Program, Inc.***, a local non-profit organization committed to building self-esteem and leadership among youth, will be hosting our 5th Annual 5K Girls Wellness Walk/Run on Saturday, April 4, 2015. Our ***Carats & Crowns 5K Wellness Walk/Run*** is designed to raise awareness among youth and parents alike on the importance of developing strong girls in mind, body and spirit. This fun-filled event is open to the public and will include information, resources, entertainment and a scenic paved trail for both professional runners and walkers, and will be sanctioned by USA Track and Field.

Diamond In The Rough (DITR), is a national, award winning, faith-based, non-denominational, youth development and leadership program dedicated to "Transforming the world . . . One child, one family, one community at a time". Our mission is to provide preparation, inspiration, nurturing and knowledge to girls ages 4-18 through group mentoring, life skills training, career coaching and family enrichment activities.

As we address the growing issue of childhood obesity and inactivity among youth, we are seeking the partnership of local corporations and merchants to help us raise awareness through the support of this worthy cause. There will be many opportunities for us to promote our supporters on the day of the event and with future activities hosted throughout the year.

This is a fantastic way for your organization to be recognized through vendor exposure, banners, printed materials, media coverage and special events that will reach numerous youth, parents, and community supporters.

Your support in the form of monetary donations, in-kind contributions or special prizes will help us tremendously in our efforts. All donations made to our organization are tax deductible. Upon request, we can provide you with the necessary 501(c) 3 documentation or other information for tax purposes.

We invite you to visit our website at www.ditr.org to learn more about this program and other events. Our team members are available to speak with you at (678) 376-9676 if you have questions or need further assistance. Thank you in advance for your support.

Sincerely,

Committee Member



~ Program Wish List ~

Marketing & Promotions

- Banners & signs
- Ad space
- Radio or television opportunities
- Printing
- T-shirts

Food & Beverages

- Bottled water
- Fruit (bananas/apples/oranges)
- Granola Bars
- Cups
- Paper goods

Decorations

- Balloons
- Streamers

Services

- Health & Wellness Professionals
- Photography & video
- Silk screening
- Music/DJ
- Medical professionals (nurses)

Prizes & Giveaways

- Gift certificates/cards
- Restaurant gift cards
- Novelty items

Miscellaneous

- Safety Pins
- Water thermos (5)



I am proud to be a sponsor of the Diamond In the Rough 2015 Carats & Crowns 5K Wellness Walk/Run and enclosed is my tax-deductible gift of:

IN-KIND DONATION

_____ Please accept my in-kind donation of _____, valued at \$ _____

_____ Call to arrange delivery/pick up _____ Items will be shipped

MONETARY DONATION

_____ \$100 _____ \$250 _____ \$500 _____ \$1,000

_____ \$5,000 _____ \$10,000 _____ Other (Please write in amount)

PAYMENT

_____ Check enclosed: Payable to ***Diamond In The Rough***

_____ Credit Card: Please complete below

Card Type: _____ MasterCard _____ Visa _____ Discover

Name on Card: _____

Card Number: _____ Expiration _____ Sec. code: _____

Cardholder Signature: _____ Date: _____

CONTACT INFORMATION

Name: _____

Company (if applicable): _____

Street _____

City _____ State _____ Zip _____

Phone _____ Email address _____

2140 McGee Road ♦ Suite C-640 ♦ Snellville, GA 30078 ♦ (678) 376-9676 ♦ Fax (678) 376-9716
Website: www.ditr.org ♦ E-Mail: info@ditr.org



Corporate Sponsorship Program

Level	Benefits
<p>DIAMOND Level \$10,000 or more</p>	<ul style="list-style-type: none"> ▪ Corporate brand promoted on banners, shirts, and other material on the day of the event. ▪ Marketing materials included in participant packets ▪ Name and logo prominently displayed on sponsor banner and printed program material ▪ Prominent display of company name and logo on organization website including a link to your company website ▪ Verbal recognition during opening and closing ceremonies ▪ Acknowledgement as sponsor on all promotional materials and prominent space to place a banner at site events. ▪ Press release kit including company recognition on all press related materials ▪ Article highlighting your company featured in the newsletters ▪ Plaque recognition
<p>EMERALD Level \$5,000</p>	<ul style="list-style-type: none"> ▪ Corporate brand promoted on banners, shirts, and other material on the day of the event. ▪ Marketing materials included in participant packets ▪ Name and logo prominently displayed on sponsor banner and printed program material. ▪ Acknowledgement as sponsor on all promotional materials and prominent space to place a banner at site events. ▪ Company listed on sponsor portion of our website including a link to your company website. ▪ Company recognition in related press releases ▪ Plaque recognition
<p>RUBY Level \$2,500</p>	<ul style="list-style-type: none"> ▪ Marketing materials included in participant packets ▪ Company listed on sponsor portion of our website ▪ Company recognition in related press releases ▪ Plaque recognition
<p>SAPPHIRE Level \$1,000</p>	<ul style="list-style-type: none"> ▪ Marketing materials included in participant packets ▪ Company listed on sponsor portion of our website ▪ Certificate recognition
<p>PEARL Level \$500</p>	<ul style="list-style-type: none"> ▪ Marketing materials included in participant packets ▪ Company listed on sponsor portion of our website