



# *Leading Ladies Luncheon*

*Hosted by Diamond In The Rough*

Dear Supporter,

An exciting opportunity exists for your organization to raise its visibility and demonstrate its commitment to the community. ***Diamond In The Rough Youth Development Program, Inc.***, a local non-profit organization committed to building self-esteem and leadership among youth, will be hosting our Leading Ladies Luncheon and Scholarship Benefit on Saturday, April 13, 2019, at the Evergreen Marriott Stone Mountain. This Pink Carpet event will honor leaders in our community who personify the character and values we promote.

Diamond In The Rough (DITR) is a national, award winning, faith-based, non-denominational, youth development and leadership program dedicated to "Transforming the world . . . One child, one family, one community at a time". Our mission is to provide preparation, inspiration, nurturing and knowledge to girls ages 4-18 through group mentoring, life skills training, career coaching and family enrichment activities. Since our inception in 2004 we have successfully served well over 5,000 youth and families with programs and services.

As we salute the past, celebrate the present, and strive to shape the future, we are seeking the partnership of local corporations and merchants to help us through their support of this worthy cause. There will be many opportunities for us to promote our supporters on the day of the event and with future activities hosted throughout the year.

This is an immense way for your organization to be recognized through vendor exposure, banners, printed materials, media coverage and special events that will reach numerous youth, parents, and community supporters.

Your support in the form of monetary donations, in-kind contributions or special prizes will help us tremendously in our efforts. All donations made to our organization are tax deductible. Upon request, we can provide you with the necessary 501(c) 3 documentation or other information for tax purposes.

We invite you to visit our website at [www.ditr.org](http://www.ditr.org) to learn more about this program and other events. Our team members are available to speak with you at (678) 376-9676 if you have questions or need further assistance. Thank you in advance for your support.

*Anamaria Aikins*

Sponsorship Committee Coordinator  
Direct#: (678) 525-7688

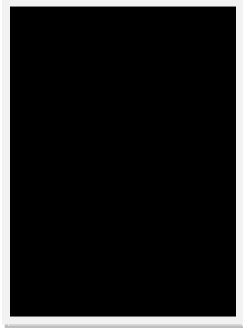


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## **Leading Ladies Luncheon Sponsorship/Advertisement Souvenir Booklet**

Diamond In The Rough will publish a Souvenir Booklet in association with the 2019 Leading Ladies Luncheon. This Booklet will be distributed to each attendee, sponsor, patron, donor, and advertiser. Sponsorship levels and advertisement fees are outlined below:

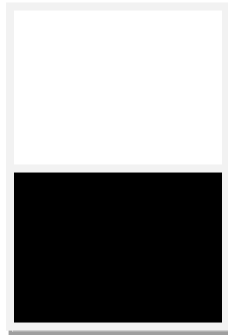
### **SPONSORSHIP LEVELS**



**FULL PAGE**

8.5 x11 Inches

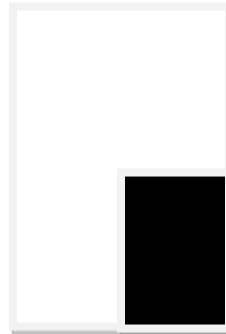
\$100



**HALF PAGE**

8.5 x 5.5 Inches

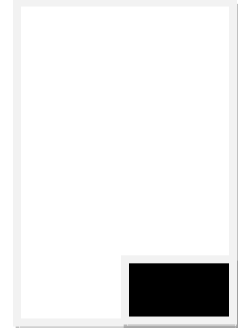
\$75



**QUARTER PAGE**

4.25 X 5.5 Inches

\$50



**BUSINESS CARD**

3.5 x 2 Inches

\$25

Ads must be in the exact size and camera ready. No changes or additions may be made once received by the Souvenir Booklet Committee. All materials received must be of good quality and forwarded by mail or electronically. All electronic files must be saved in .jpeg or .tiff formats. Payments can be made by - Cash, Check, Money Order, or Credit Card (VISA or MasterCard). Make checks payable to: ***Diamond In The Rough***.

~ **ADVERTISEMENT DEADLINE is March 15, 2019** ~

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type:  Cash  Check  Money Order  Credit Card

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Auth Code: \_\_\_\_\_

Ad Size:  ¼ page  ½ page - Portrait  ½ page - Landscape  Full color

Diamond In The Rough  
 2140 McGee Road ♦ Suite C-640 ♦ Snellville, GA 30078 ♦ (678) 376-9676 ♦ Fax (678) 376-9716  
 Website: [www.ditr.org](http://www.ditr.org) ♦ E-Mail: [info@ditr.org](mailto:info@ditr.org)



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# Leading Ladies Luncheon Contribution Form

I am proud to be a sponsor of Diamond In The Rough and enclosed is my tax-deductible gift of:

**IN-KIND DONATION**

\_\_\_\_\_ Please accept my in-kind donation of \_\_\_\_\_, valued at \$ \_\_\_\_\_

\_\_\_\_\_ Call to arrange delivery/pick up \_\_\_\_\_ Items will be shipped

**MONETARY DONATION**

\_\_\_\_\_ \$10,000 - Diamond Sponsorship Level

\_\_\_\_\_ \$ 5,000 - Emerald Sponsorship Level

\_\_\_\_\_ \$ 2,500 - Ruby Sponsorship Level

\_\_\_\_\_ \$ 1,000 - Sapphire Sponsorship Level

\_\_\_\_\_ \$ 500 - Pearl Sponsorship Level

\_\_\_\_\_ Other (please write in amount) \_\_\_\_\_

**PAYMENT**

\_\_\_\_\_ Check enclosed: Payable to ***Diamond In The Rough***

\_\_\_\_\_ Credit Card: Please complete below

Card Type: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration \_\_\_\_\_ Sec. code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_



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## Sponsorship Program

Level	Benefits
<p><b>DIAMOND</b>  <b>Level</b>  <b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Name and logo prominently displayed on promotional t-shirts, sponsor banners and printed program material for the program year.</li> <li>• Acknowledgement as sponsor on all promotional materials and prominent space to place a banner at site events.</li> <li>• Prominent display of company name and logo on organization website including a link to your company website.</li> <li>• Verbal recognition during opening and closing ceremonies at Leading Ladies Luncheon.</li> <li>• Press release kit including company recognition on all press related materials, articles, and press releases highlighting your company.</li> <li>• Plaque and recognition at Leading Ladies Luncheon.</li> <li>• A full-page advertisement prominently displayed in Leading Ladies Luncheon Souvenir Booklet.</li> <li>• Complimentary tickets for 8 guests for Leading Ladies Luncheon.</li> </ul>
<p><b>EMERALD</b>  <b>Level</b>  <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Name and logo displayed on promotional t-shirts, sponsor banners and printed program material for the program year.</li> <li>• Acknowledgement as sponsor on all promotional materials and prominent space to place a banner at site events.</li> <li>• Company listed on sponsor portion of our website including a link to your company website.</li> <li>• Verbal recognition during opening and closing ceremonies at Leading Ladies Luncheon.</li> <li>• Press release kit including company recognition on all press related materials.</li> <li>• Plaque and recognition at Leading Ladies Luncheon.</li> <li>• Recognized in presentations as a primary sponsor.</li> <li>• Company recognition in related press releases.</li> <li>• A full-page advertisement displayed in Leading Ladies Luncheon Souvenir Booklet.</li> <li>• Complimentary tickets for 4 guests for Leading Ladies Luncheon.</li> </ul>
<p><b>RUBY</b>  <b>Level</b>  <b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>• Listed in sponsor portion of events programs.</li> <li>• Company listed on sponsor portion of our website including a link to your company website.</li> <li>• Complimentary tickets for 2 guests for the Leading Ladies Luncheon.</li> <li>• A half- page advertisement displayed in the Leading Ladies Luncheon Souvenir Booklet.</li> <li>• Plaque and recognition at Leading Ladies Luncheon.</li> </ul>
<p><b>SAPPHIRE</b>  <b>Level</b>  <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Listed in sponsor portion of events programs.</li> <li>• Company listed on sponsor portion of our website including a link to your company website.</li> <li>• Complimentary ticket for 1 guest for the Leading Ladies Luncheon.</li> <li>• A quarter-page advertisement displayed in the Leading Ladies Luncheon Souvenir Booklet.</li> </ul>
<p><b>PEARL</b>  <b>Level</b>  <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Listed in sponsor portion of events programs.</li> <li>• Company listed on sponsor portion of our website including a link to your company website.</li> <li>• Framed certificate and recognition at Leading Ladies Luncheon.</li> </ul>